

PRESS RELEASE

Evaluation results of the 2nd call for proposals

March 2018 – SouthMed WiA, co-funded by the European Union under the regional programme MedFilm, announces the results of the evaluation of the proposals submitted to its 2nd call.

Of the 48 applications received within the deadline, 23 proposals complied with the eligibility criteria and were therefore evaluated by the SouthMed WiA Evaluation Committee.

At the end of the assessment process, 4 projects have been selected for the award of the sub-grants:

- *New Audiovisual Society, for women...by women*, coordinated by Theatre Day Productions (T.D.P), Gaza, Palestine, in partnership with The Arab Education Forum (AEF), Jordan.
- *Fostering Gender Equality behind the Camera*, coordinated by The Center of Arab Women for Training and Research CAWTAR, Tunis, Tunisia, in partnership with Shashat Woman Cinema, Palestine.
- *Women Digital Storytellers for Gender Equality*, coordinated by Atabet Fann for Arts, Media and Training, Ramallah, Palestine, in partnership with ABAAD – Resource Center for Gender Equality, Lebanon, Association for Development and Alternative Media (ADAM), Tunisia and Animate Initiative Palestine, Palestine.
- *Gender Representation in Egyptian Media*, coordinated by Tadwein Gender Research Center, Cairo, Egypt, in partnership with HRDO Center and WlahaWogohOkhra Company, Egypt.

The four selected projects aim at fostering gender equality and promoting women's participation in the audiovisual landscape. In particular, by enhancing the capacities of women and girls from the Arab countries to use audiovisual tools in campaigns for women's rights and by studying the role that gendered images in Egyptian drama and discourses play in shaping or reinforcing gender stereotypes among young people.

SouthMed WiA - Towards Greater Gender Equality: Promoting the Role and Image of Women in the Southern Mediterranean Audiovisual Sector was launched on February 1st, 2017 for a thirty-month period. It is implemented by a consortium led by Interarts, Spain, in partnership with the Higher School of Audiovisual and Cinema (ESAC) in Tunisia, the Culture & Media Agency Europe (CUMEDIAE) in Belgium, the Permanent Conference of the Mediterranean Audiovisual Operators (COPEAM) in Italy and the Screen Institute Beirut (SIB) in Lebanon.

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This project is co-funded by the European Union under the Med Film regional programme.

It is implemented by:



culture & media agency europe, ASBL

CUMEDIAE



Associate partner:

