

نساء في الصناعة السمعية
البصرية: تجربة جنوب المتوسط

Women in Audiovisual
in the Southern Mediterranean

SouthMed WiA

NEWS

Stakeholders meetings taking place in Egypt and Morocco

12 January 2018 - The project "SouthMed WiA – Towards Greater Gender Equality: Promoting the Role and Image of Women in the Southern Mediterranean Audiovisual Sector" is organizing two meetings to advocate for more gender equality in the audiovisual sector of the targeted region. The first meeting will be held on 18 January 2018 in Egypt and will be hosted by the Danish-Egyptian Dialogue Institute, based in Cairo. The second one, on 26 January 2018 in Morocco, will take place at ESAV, The School of Visual Arts in Marrakech. The local partners ESAC from Tunisia and SIB from Lebanon will present the activities of SouthMed WiA and the second call for proposals currently open. The beneficiaries of the subgranted projects of the first call for proposals will give an overview of their actions and engagement towards the cause. These meetings will create the occasion to bring together different key stakeholders, local professionals and authorities, to debate on how to increase the participation of women in the audiovisual sector and how to improve the use of their image in the local audiovisual products. Moreover the event will give the opportunity to SouthMed WiA subgrantees to meet with Moroccan and Egyptian audiovisual actors and learn from their experience how to better achieve their project's objectives.



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